Designing a Better Child Tax Credit: Accounting for Effects on Poverty, Parental Employment and Government Budgets

Jacob Bastian

Rutgers University and R Street

NTA Spring 2023 May 11, 2022

Context

- The 2021 Child Tax Credit (CTC) was one of the largest changes to the U.S. safety net since the 1960s
- There is strong disagreement over how a permanent version of the policy would impact poverty and employment
 - E.g., Washington Post, New York Times, Wall Street Journal, USA Today, Los Angeles Times, Boston Globe, Chicago Tribune, New York Post, The Economist, National Review, The Atlantic, Time, Newsweek

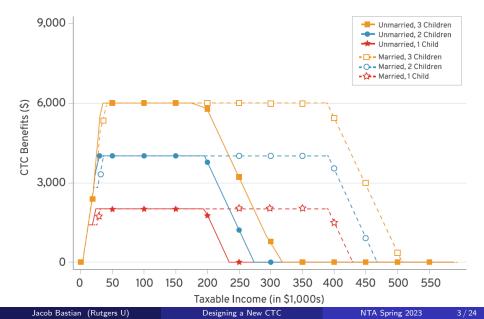
Context

- The 2021 Child Tax Credit (CTC) was one of the largest changes to the U.S. safety net since the 1960s
- There is strong disagreement over how a permanent version of the policy would impact poverty and employment
 - E.g., Washington Post, New York Times, Wall Street Journal, USA Today, Los Angeles Times, Boston Globe, Chicago Tribune, New York Post, The Economist, National Review, The Atlantic, Time, Newsweek
- Previous work has explored how different labor supply elasticities affect the simulated impact on parental employment (e.g., Corinth et al, 2021; Goldin et al, 2021; Bastian, 2023) and poverty (Bastian, 2023)

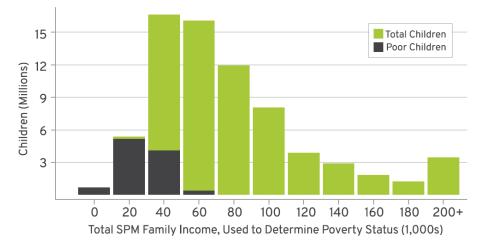
Context

- The 2021 Child Tax Credit (CTC) was one of the largest changes to the U.S. safety net since the 1960s
- There is strong disagreement over how a permanent version of the policy would impact poverty and employment
 - E.g., Washington Post, New York Times, Wall Street Journal, USA Today, Los Angeles Times, Boston Globe, Chicago Tribune, New York Post, The Economist, National Review, The Atlantic, Time, Newsweek
- Previous work has explored how different labor supply elasticities affect the simulated impact on parental employment (e.g., Corinth et al, 2021; Goldin et al, 2021; Bastian, 2023) and poverty (Bastian, 2023)
- In this project, I propose three CTC expansions and simulate the impact on parent employment, poverty, fiscal cost, cost per child pulled out of poverty, etc.

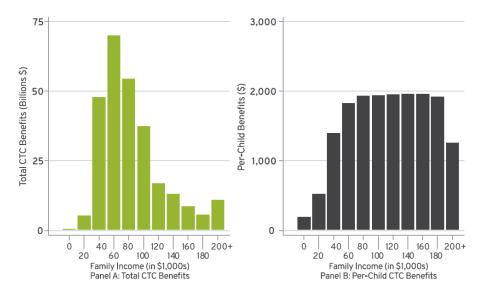
Status Quo 2023 CTC



Income Distribution (from Children's Point of View)



Distribution of Benefits Under Status Quo 2023 CTC



Three CTC Proposals

• I propose 3 types of CTC expansions and simulate the impact on employment, poverty, etc, using the simulation approach in Bastian (2023)

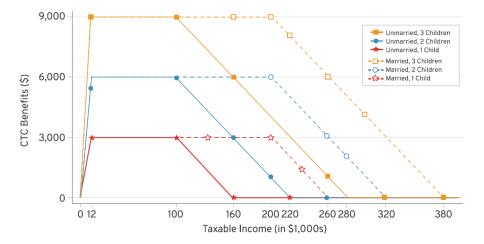
Three CTC Proposals

- I propose 3 types of CTC expansions and simulate the impact on employment, poverty, etc, using the simulation approach in Bastian (2023)
- Proposal #1: benefits phase-in and require work
- Proposal #2: benefits do not require work (like 2021 policy)
- Proposal #3: hybrid approach (some benefits phase-in, some do not)

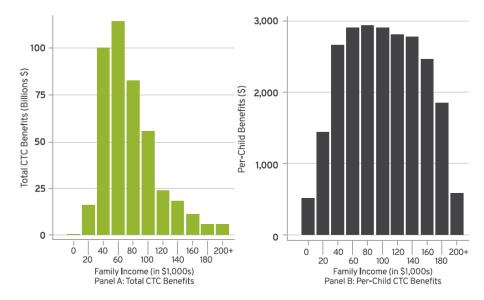
Three CTC Proposals

- I propose 3 types of CTC expansions and simulate the impact on employment, poverty, etc, using the simulation approach in Bastian (2023)
- Proposal #1: benefits phase-in and require work
- Proposal #2: benefits do not require work (like 2021 policy)
- Proposal #3: hybrid approach (some benefits phase-in, some do not)
- The following three proposals are identical except for how benefits phase-in for poorest households
 - \$3,000 per child
 - Full benefits up to family income of \$200,000 (\$100,000 if unmarried)
 - Benefits phase out at 5% rate after these thresholds

CTC Proposal #1

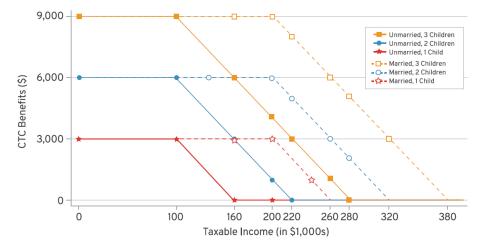


Distribution of Benefits Under CTC Proposal #1

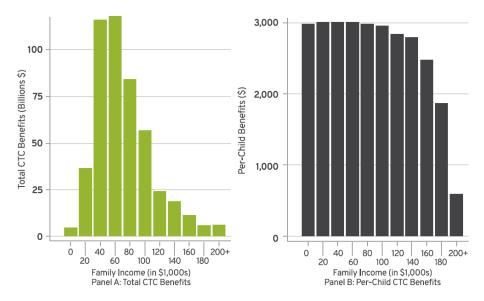


8/24

CTC Proposal #2



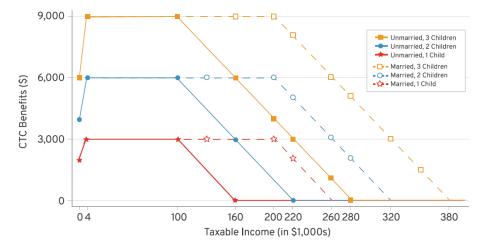
Distribution of Benefits Under CTC Proposal #2



Jacob Bastian (Rutgers U)

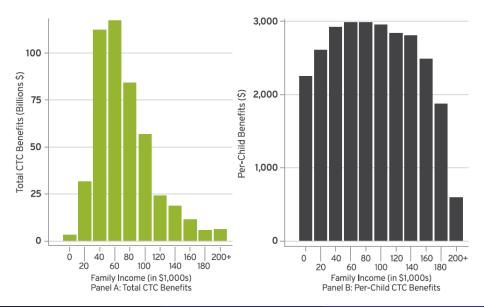
Designing a New CTC

CTC Proposal #3



11/24

Distribution of Benefits Under CTC Proposal #3



12 / 24

- To simulate each policy's impact on employment, need to (1) make assumptions about labor supply elasticities, and (2) observe the change in the "return to work"
- *RTW* = (*Income_{work} Income_{no work}*)/(*PreTaxIncome_{work}*)
- Examples:
 - In a world with no taxes or transfers, $\mathit{Income_{no \ work}} = 0$ and $\mathit{RTW} = 1$
 - With welfare payments only available to non-workers, then $\mathit{Income_{no\ work}} > 0$ and $\mathit{RTW} < 1$
 - $\bullet\,$ Programs like the EITC or 2023 CTC are a "negative income tax" that increase with earnings and RTW>1

13/24

- How would these CTC proposals change the RTW?
- From the point of view of each parent, the RTW change depends on the CTC she was eligible for if she did not work
- Consider the 2020-to-2021 CTC change:
- For each parent, $\Delta RTW = \Delta CTC_{no, work}^{2020-2021} / (PreTaxIncome_{work})$

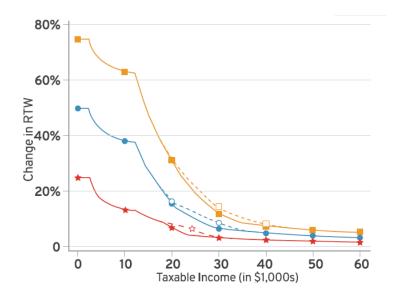
- How would these CTC proposals change the RTW?
- From the point of view of each parent, the RTW change depends on the CTC she was eligible for if she did not work
- Consider the 2020-to-2021 CTC change:
- For each parent, $\Delta RTW = \Delta CTC_{no, work}^{2020-2021} / (PreTaxIncome_{work})$
- For unmarried parents with zero pretax income besides earnings, $CTC_{no\ work}^{2020} = 0$, $CTC_{no\ work}^{2021} > 0$, and $\Delta CTC_{no\ work}^{2020-2021} < 0$

- How would these CTC proposals change the RTW?
- From the point of view of each parent, the RTW change depends on the CTC she was eligible for if she did not work
- Consider the 2020-to-2021 CTC change:
- For each parent, $\Delta RTW = \Delta CTC_{no, work}^{2020-2021} / (PreTaxIncome_{work})$
- For unmarried parents with zero pretax income besides earnings, $CTC_{no\ work}^{2020} = 0$, $CTC_{no\ work}^{2021} > 0$, and $\Delta CTC_{no\ work}^{2020-2021} < 0$
- For married parents with a working spouse, $CTC_{no work}^{2020} > 0$
- For married parents whose earnings were sufficiently high (over \$30,000 or so) to qualify for the full 2020 CTC, $\Delta CTC_{no \ work}^{2020-2021} = 0$

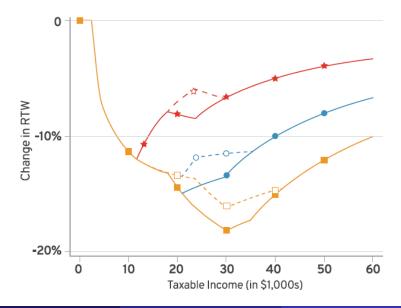
- How would these CTC proposals change the RTW?
- From the point of view of each parent, the RTW change depends on the CTC she was eligible for if she did not work
- Consider the 2020-to-2021 CTC change:
- For each parent, $\Delta RTW = \Delta CTC_{no, work}^{2020-2021} / (PreTaxIncome_{work})$
- For unmarried parents with zero pretax income besides earnings, $CTC_{no\ work}^{2020} = 0$, $CTC_{no\ work}^{2021} > 0$, and $\Delta CTC_{no\ work}^{2020-2021} < 0$
- For married parents with a working spouse, $CTC_{no work}^{2020} > 0$
- For married parents whose earnings were sufficiently high (over \$30,000 or so) to qualify for the full 2020 CTC, $\Delta CTC_{no \ work}^{2020-2021} = 0$
- (I recently accounted for this fact, so employment numbers in this paper and in Bastian (2023) are about 20% too high...

- How would these CTC proposals change the RTW?
- From the point of view of each parent, the RTW change depends on the CTC she was eligible for if she did not work
- Consider the 2020-to-2021 CTC change:
- For each parent, $\Delta RTW = \Delta CTC_{no,work}^{2020-2021}/(PreTaxIncome_{work})$
- For unmarried parents with zero pretax income besides earnings, $CTC_{no\ work}^{2020} = 0$, $CTC_{no\ work}^{2021} > 0$, and $\Delta CTC_{no\ work}^{2020-2021} < 0$
- For married parents with a working spouse, $CTC_{no work}^{2020} > 0$
- For married parents whose earnings were sufficiently high (over \$30,000 or so) to qualify for the full 2020 CTC, $\Delta CTC_{no \ work}^{2020-2021} = 0$
- (I recently accounted for this fact, so employment numbers in this paper and in Bastian (2023) are about 20% too high... also shows that simulating both/neither parent stops working inflates ΔRTW vs employment decisions are indep for each parent)

RTW Change (vs 2023 CTC) Under CTC Proposal #1



RTW Change (vs 2023 CTC) Under CTC Proposal #2

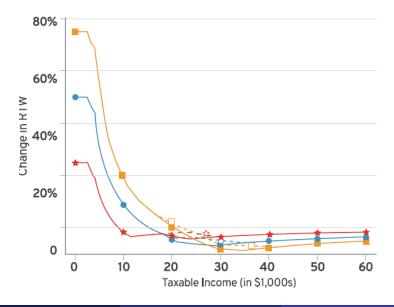


Jacob Bastian (Rutgers U)

Designing a New CTC

NTA Spring 2023

RTW Change (vs 2023 CTC) Under CTC Proposal #3



Calculating Parents that Stop Working

- Assume each parent decides whether or not to stop working
- Consider the pool of working parents
- Calculate RTW change based on current income
- Assume a labor supply elasticity
- Multiply RTW change with this elasticity to get the probability that each parent stops working, then sum up over population

Calculating Parents that Stop Working

- Assume each parent decides whether or not to stop working
- Consider the pool of working parents
- Calculate RTW change based on current income
- Assume a labor supply elasticity
- Multiply RTW change with this elasticity to get the probability that each parent stops working, then sum up over population
- For example, if a subgroup had 10 million people with a RTW change of 10% and an elasticity of 0.2, this would imply employment effect of 200,000

Summary of Effects from CTC Proposal #1

Group	Total Parents			Total Children			
Elasticity Scenario	Low	Middle	High	Low	Middle	High	
Panel A: CTC Proposal #1							
Net Change in Employment (1,000s)	98	154	252	_	—	—	
Parents Who Start Working (1,000s)	100	156	255	_	—	-	
Parents Who Become Newly Non-Poor (1,000s)) 31	55	98	—	—	—	
Parents Who Stop Working (1,000s)	1	2	3	—	-	—	
Parents Who Become Newly Poor (1,000s)	0	0	0	_	—	—	
Dynamic Poverty Rate (%)	8.4	8.4	8.3	10.7	10.6	10.5	
Dynamic Poverty Reduction (%)	20.1	20.5	21.1	23.2	23.7	24.5	
Dynamic Poverty Reduction (Millions)	1.35	1.37	1.41	2.36	2.41	2.49	

Summary of Effects from CTC Proposal #2

	_			_		
Group	Total Parents			Total Children		
Elasticity Scenario	Low	Middle	High	Low	Middle	High
Panel B: CTC Proposal #2						
Net Change in Employment (1,000s)	-397	-537	-781	_	—	—
Parents Who Start Working (1,000s)	0	0	0	—	—	—
Parents Who Become Newly Non-Poor (1,000s) 0	0	0	—	—	—
Parents Who Stop Working (1,000s)	397	537	781	—	—	—
Parents Who Become Newly Poor (1,000s)	76	122	204	-	-	-
Dynamic Poverty Rate (%)	7.7	7.7	7.9	9.0	9.0	9.2
Dynamic Poverty Reduction (%)	27.5	26.8	25.6	35.6	35.1	34.3
Dynamic Poverty Reduction (Millions)	1.84	1.80	1.71	3.61	3.56	3.48

Summary of Effects from CTC Proposal #3

Group	Total Parents			Total Children			
Elasticity Scenario	Low	Middle	High	Low	Middle	High	
Panel C: CTC Proposal #3							
Net Change in Employment (1,000s)	-139	-179	-251	—	—	—	
Parents Who Start Working (1,000s)	10	17	29	—	—	—	
Parents Who Become Newly Non-Poor (1,000	s) 1	2	5	—	—	—	
Parents Who Stop Working (1,000s)	148	196	280	—	—	—	
Parents Who Become Newly Poor (1,000s)	32	52	86	—	—	—	
Dynamic Poverty Rate (%)	7.8	7.8	7.9	9.3	9.3	9.4	
Dynamic Poverty Reduction (%)	26.1	25.9	25.4	33.2	33.0	32.7	
Dynamic Poverty Reduction (Millions)	1.75	1.73	1.70	3.37	3.35	3.32	

- While proposal #2 has the largest anti-poverty effect, determining which proposal is "best" is subjective and depends on how one values the tradeoff between reducing poverty and reducing parental employment
- If the main goal is to reduce child poverty, proposal #2 would be the best option
- If the main goal is to increase parental employment, proposal #1 would be best
- If the goal is to reduce child poverty and minimize parental disemployment, proposal #3 (or a version of it) is best

Cost and Cost-Effectiveness of the Three Proposals

	Total Cost (Billions \$)	Total Cost vs 2022 CTC (Billions \$)	Total Cost Per U.S. Child (\$)	Cost Per Child Pulled Out of Poverty (\$)
Baseline 2022 CTC	119		1,631	
CTC Proposal #1	188	69	2,574	78,000
CTC Proposal #2	206	87	2,824	57,900
CTC Proposal #3	202	83	2,762	60,300

Summary

- I also consider a number of variations on proposal #3
- There are ways to decrease poverty with a net zero or even positive effect on employment

Summary

- I also consider a number of variations on proposal #3
- There are ways to decrease poverty with a net zero or even positive effect on employment

	Benefits that Phase-In at 25%						
	\$0	\$1,000	\$2,000	\$3,000	\$4,000		
Panel C: Benefits = \$2,000 for Everyone							
Change in Child Poverty (%)	-18.1	-32.9	-43.0	-49.1	-52.8		
Change in Employment (1,000s)	-424	-179	+50	+152	+246		
Total Cost vs 2022 CTC (Billions)	\$17.2	\$82.6	\$147.5	\$211.2	\$273.2		
Cost Per Child Pulled Out of Poverty (1,000s)	\$73.8	\$60.1	\$60.8	\$65.9	\$72.8		