How do business owners respond to a tax cut?

Examining the 199A deduction for pass-through firms

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NTA Spring Symposium May 9, 2024

Disclaimer: This research was conducted while Goodman and Whitten were employees at the U.S. Department of the Treasury, and was supported in part by the U.S. Department of Agriculture, Economic Research Service. The findings, interpretations, and conclusions expressed in this presentation are entirely those of the author and do not necessarily reflect the views or the official positions of the U.S. Department of the Treasury and should not be construed to represent any official USDA or U.S. Government determination or policy. Any taxpayer data used in this research was kept in a secured IRS data repository, and all results have been reviewed to ensure that no confidential information is disclosed.

OVERVIEW

- TCJA established §199A: Deduction generally equal to 20% of pass-through income ("qualifying business income") for individual owners.
 - Sole proprietorships
 - S corporations
 - Partnerships
- Reduced top rate on qualified income from 37% to 29.6%.
- Created a tax wedge between wage income and business income.
- In 2019, \$150 billion deduction; 15% of returns claimed a deduction (IRS)

INTENDED AND UNINTENDED EFFECTS (SELECTED)

Opponents:

- o Large share of benefits go to high-income taxpayers
- Encourages shifting between tax bases (eligible v. ineligible income)

Proponents:

- Is the pass-through equivalent of the 21% corporate rate
- Encourages real business activity

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Our paper: Most comprehensive effort to date to understand the effects of this large provision

OVERVIEW OF RESULTS

Clear evidence of avoidance on some margins but not others:

- Partners, but not most S corp. shareholders, reduced "compensation" in favor of 199A-eligible income.
- No appreciable increases in independent contracting

Overall:

• No large change in pass-through income.

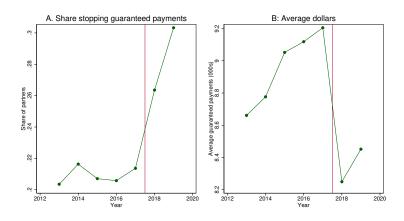
Real Effects:

 No identified effect on investment, non-owner wages, or employment

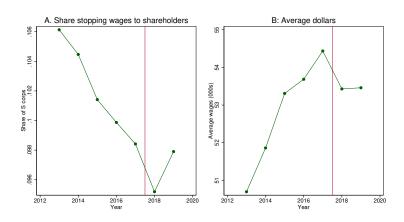
CHANGES IN OWNER COMPENSATION

- Owners have some discretion over compensation type and 199A altered incentives
- Owners receive profits and reasonable compensation as wages
 (S corporation owners) or optional guaranteed payments for services (partners)
- Expect reduction in both: neither is eligible for the deduction

BASIC TIME SERIES EVIDENCE ON GUARANTEED PAYMENTS TO PARTNERS



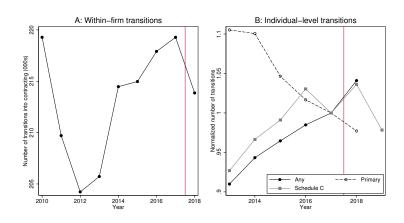
BASIC TIME SERIES EVIDENCE ON S CORPORATION WAGES TO SHAREHOLDERS



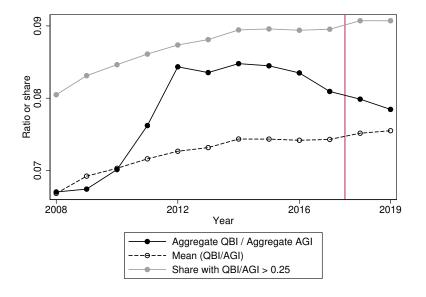
INCREASE IN CONTRACTING?

- Look at within EIN reclassification from employee (Form W-2 wages) to contractor (Form 1099-MISC NEC) and find no increase in 2018.
- Use an individual level taxpayer sample to look for increases in contractor status prevalence (any contracting income and primary source of income from contracting)

INCREASE IN CONTRACTING?



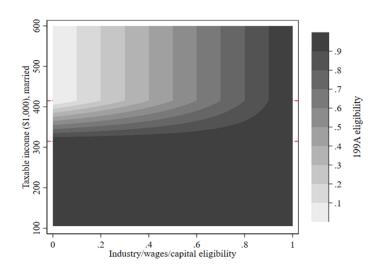
DID OVERALL PASS-THROUGH INCOME INCREASE?



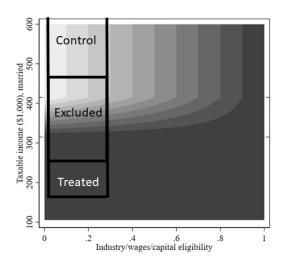
ESTIMATING A CAUSAL EFFECT

- Our analysis exploits two limitations that apply to high-income individuals (\$315,000 for married in 2018)
 - Service-sector business ("SSTB") income not eligible (e.g. doctors and lawyers)
 - Non-SSTB income eligible, subject to additional limits based on wages paid and tangible capital.
- Loose rationale was to limit deduction for returns to labor

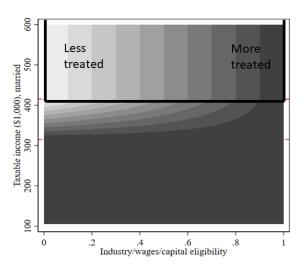
IN GRAPHICAL FORM



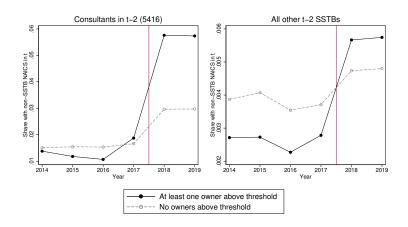
WITHIN LOW-ELIGIBLE INDUSTRIES, COMPARE HIGH-INCOME AND LOW-INCOME



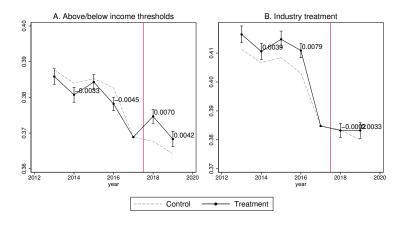
WITHIN "ABOVE", COMPARE ACROSS INDUSTRIES



DETOUR: ONE MORE BEHAVIORAL EFFECT:



EFFECT OF SECTION 199A ON POTENTIAL QBI SCALED BY INCOME



Dependent variable: Ratio of potential QBI to AGI, censored at 0 and 1.

REAL EFFECTS-FIRM LEVEL

- Use S corporation dataset using similar identification strategy.
- Look at effects on investment, wages, and employment.
- Effect on investment is theoretically ambiguous
 - With full expensing, investment might not respond to the tax rate
 - With some costs non-deductible, it may increase investment
- Tax cut could lead to increased employment or wages (Risch (2024))

SUMMARY OF REAL EFFECTS RESULTS

Null effects.

- Can rule out investment responses more than about 0.3% of gross receipts.
- Can rule out wages paid (to non-shareholders) more than
 0.25% of gross receipts.

CONTEXT AND CONCLUSIONS

- Large new wedge: responses on some avoidance margins but not others.
- These avoidance responses (or potential real responses) do not create a detectable change in overall QBI.
- o Maybe 2019 is too early for some of the effects
 - Industry- and income-based identification strategies are problematic with data in 2020+.

THANK YOU

Questions and comments welcome

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