

56th Annual Spring Symposium

May 7-8, 2026 | Washington, DC

Sponsorship Opportunities and Benefits

DIAMOND | \$20,000

- Ten complimentary conference registrations
- Complimentary exhibit table near registration desk
- Recognition as a diamond sponsor in all official conference publications
- Recognition as a diamond sponsor on the NTA website and all official signage
- Recognition as a diamond sponsor in all scripted remarks throughout the conference
- The option to display one piece of informational material or logo merchandise on the sponsor table near registration
- Logo recognition as a diamond sponsor in the digital program
- Complimentary full-page ad in the digital program

PLATINUM | \$10,000

- Five complimentary conference registrations
- Complimentary exhibit table near registration desk
- Recognition as a platinum sponsor in all official conference publications
- Recognition as a platinum sponsor on the NTA website and all official signage
- Recognition as a platinum sponsor in all scripted remarks throughout the conference
- The option to display one piece of informational material or logo merchandise on the sponsor table near registration
- Logo recognition as a platinum sponsor in the digital program
- Complimentary full-page ad in the digital program

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GOLD | \$7,500

- Three complimentary conference registrations
- Recognition as a gold sponsor in all official conference publications
- Recognition as a gold sponsor on the NTA website and all official signage
- Recognition as a gold sponsor in all scripted remarks throughout the conference
- The option to display one piece of informational material or logo merchandise on the sponsor table near registration
- Logo recognition as a gold sponsor in the digital program
- Complimentary half page ad in the digital program

SILVER | \$5,000

- Two complimentary conference registrations
- Recognition as a silver sponsor in all official conference publications
- Recognition as a silver sponsor on the NTA website and all official signage
- Recognition as a silver sponsor in all scripted remarks throughout the conference
- The option to display one piece of informational material or logo merchandise on the sponsor table near registration
- Complimentary one-quarter ad in the digital program
- Logo recognition as a silver sponsor in the digital program

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BRONZE | \$2,500

- One complimentary conference registration
- Recognition as a bronze sponsor in all official conference publications
- Recognition as a bronze sponsor on the NTA website and all official signage
- Recognition as a bronze sponsor in all scripted remarks throughout the conference
- The option to display one piece of informational material or logo merchandise on the sponsor table near registration
- Logo recognition as a bronze sponsor in the digital program

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

LANYARDS | \$1,500

Your organization's logo will appear alongside NTAs on the lanyard of every registration badge. This is a great opportunity to see your organization's logo around the neck of every attendee. Includes recognition on all conference marketing, signage and conference webpage.

REFRESHMENT BREAK | \$1,500

4 AVAILABLE

Give attendees the fuel they need by offering them that much-needed cup of joe. Your logo will appear in the signage posted at the stations as well as on coffee sleeves. Recognition on all conference marketing, signage and conference webpage.

Submit your Sponsorship Application