



National Tax  
Association

# 119th Annual Conference

November 12 - 14, 2026

Pittsburgh, PA



**Sponsorship and Exhibitor Prospectus**



National Tax Association

# Conference at a Glance



## WHO ATTENDS THE CONFERENCE?

Founded in 1907, the National Tax Association serves as the leading association of scholars and professionals dedicated to advancing the theory and practice of public finance, including public taxing, spending and borrowing.

The 118th Annual Conference on Taxation will cover a broad range of topics in tax policy and public finance. Sessions from the fields of accounting, economics, law, and public policy and administration, as well as research from other fields and by practitioners that relate to these topics. Sessions will address current challenges facing policymakers such as the effect of digitalization/e-commerce/remote work on public finances, minimum taxes and international tax law, the child tax credit and other family policies, and global challenges to government finances.

## PURPOSE

The NTA 119th Annual Conference on Taxation is the focal point for those engaged in advancing the theory and practice of public finance, including public taxing, spending and borrowing. By bringing professionals and students together in an open exchange of information, the conference provided the highest standard in professional communication.

[Become a Sponsor](#)

FOUNDED IN  
**1907**

MORE THAN  
**450**  
EXPECTED  
ATTENDEES

MORE THAN  
**650**  
MEMBERS

# A MESSAGE FROM THE NTA PRESIDENT



## Join Us as a Sponsor for the 119th Annual National Tax Association Conference!

Founded in 1907, the National Tax Association (NTA) serves as the leading association of scholars and professionals dedicated to advancing the theory and practice of public finance, including public taxing, spending, and borrowing.

We invite you to sponsor NTA's 119th Annual Conference, November 12-14, 2026, in Pittsburgh, PA. With over 600 members from academia, government, business, and NGO's, the NTA and its flagship publication, The National Tax Journal, promote research and education that seeks to improve tax policy.

### Why Sponsor the NTA?

- **Diverse Audience:** The NTA attracts a broad range of attendees, from PhD students to experienced professionals in both academic and non-academic sectors. Sponsoring the conference allows your organization to connect with key experts and showcase your brand to a targeted, engaged audience.
- **Brand Visibility:** Featuring your brand at the NTA associates you with the leading organization committed to excellence in theory and practice of public finance. Sponsors receive recognition through various channels, including conference materials, signage, and digital platforms, ensuring maximum exposure.
- **Support Research:** By sponsoring the NTA, you contribute to the advancement and dissemination of research on taxation and public expenditure programs. Your sponsorship helps facilitate important discussions on pressing issues, fosters mentorship opportunities, and supports scholarships, allowing attendance by individuals otherwise unable to attend.
- **Mentorship:** Engage the next generation of tax policy professionals by sponsoring mentorship programs.

### Become a Partner in Public Finance Research Excellence

As we prepare for the 2026 NTA Annual Conference, we invite you to partner with us and make a lasting impact.

Sincerely,



**KIM RUEBEN**

NTA President



# Sponsorship Benefits

	PLATINUM \$30,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	SUPPORTER \$3,500	FRIEND \$1,500
Complimentary Registrations to the 2026 Annual Conference	5	3	2	1	-	-
Recognition at the Annual Conference (signage, slides)	✓	✓	✓	✓	✓	✓
Recognition on conference website	✓	✓	✓	✓	✓	✓
Materials for Registration Table	✓	✓	✓	✓	-	-
Complimentary In-Person Exhibit Table and Virtual Exhibit Hall	✓	✓	✓	-	-	-
Complimentary Ad in Registration System	✓	-	-	-	-	-
Recognition as Sponsor for the Opening Reception or Plenary Luncheon	✓	-	-	-	-	-
Opportunity to deliver a two-minute address about your organization at the Opening Reception or Plenary Luncheon	✓	-	-	-	-	-

Annual Benefits

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# A La Carte Opportunities



## Equity and Inclusion Travel Fellowship \$1,500 (10 available)

The Equity & Inclusion Travel Fellowship is designed to support the participation of graduate students and other new scholars who have traditionally not participated in the National Tax Association conference, including underrepresented students and others who haven't historically attended our meetings. This fellowship provides significant financial assistance to those engaged in the theory and practice of public finance, including public taxation, spending, and borrowing. The Fellowships will cover hotel, conference registration, and a travel cost offset.

Includes: Recognition on all conference marketing and signage, complimentary virtual exhibit hall space, and three complimentary conference registrations.



## Conference Lanyard \$5,000

Your organization's logo will appear alongside NTAs on the lanyard of every registration badge. This is a great opportunity to see your organization's logo around the neck of every attendee. Includes recognition on all conference marketing, signage and conference webpage and complimentary virtual exhibit hall space.



## Flash Drives \$5,000

Your organization's logo will appear alongside NTA's on a flash drive for every attendee to take and use during and after the conference.



## NTA Mentoring Dinner for Women and Non-Binary Persons \$3,000

The National Tax Association (NTA) Mentoring Dinner provides an opportunity for women and non-binary persons engaged in the theory and practice of public finance and taxation to interact and create professional relationships with each other and the NTA.

Includes: Recognition on all conference marketing, signage and conference webpage along with the opportunity to deliver a two minute address about your organization at the start of the dinner.



## Daniel M. Holland Award Reception \$10,000

The Holland Medal is the most prestigious award given by the NTA, as it recognized lifetime achievement in the study of the theory and practice of public finance. Includes recognition on all conference marketing, signage, and conference webpage, complimentary virtual exhibit hall space and one complimentary 2025 Annual Conference registration.



## Reception Sponsor \$10,000 (limit 2)

Recognition on all conference marketing and signage along with the opportunity to deliver a two-minute address about your organization at the start of the reception.



## Refreshment Break \$2,000 (6 Available)

Give attendees the fuel they need by offering them that much-needed cup of joe. Your logo will appear in the mobile app, signage posted at the stations as well as on coffee sleeves. Recognition on all conference marketing, signage and conference webpage.



## Plenary Luncheon \$10,000

Recognition on all conference marketing, signage and conference webpage, complimentary virtual exhibit space, and the opportunity to deliver a two-minute address about your organization at the start of the luncheon.



## Hotel Key Card Branding \$3,500

Your organization's logo will appear alongside NTA's on the hotel key cards for the NTA group rooms. Recognition on all conference marketing, signage and conference webpage.



## Wi-Fi Sponsor \$10,000

Recognition on all conference marketing, signage and conference webpage, complimentary virtual exhibit hall space and name and logo on all WI-FI signage and splash page.



## Careers Beyond Academia Breakfast \$2,500

Recognition on all conference marketing, signage and conference webpage along with the opportunity to deliver a two-minute address about your organization at the start of the breakfast.



## Mobile App \$5,000

Your organization's logo will appear on the landing page of the Conference mobile app as well as on various signage around the conference as the mobile app sponsor. This is a great opportunity to get your logo and organization's information in the hands of all attendees. The mobile app is the top resource for navigating the event.



## Mentoring Breakfast \$2,500

Sponsor this special breakfast meant for graduate students and early career professionals. Recognition on all conference marketing, signage and conference webpage along with the opportunity to deliver a two-minute address about your organization at the start of the breakfast.



## Notebooks/Notepads \$5,000

Your organization's logo will appear alongside NTA's on a notebook for every attendee to take and use during and after the conference.

# Virtual Exhibit Hall

## JOIN OUR VIRTUAL EXHIBIT HALL

The **Virtual Exhibit Hall** offers a valuable opportunity for academic departments, government agencies, research organizations, and other institutions to connect with attendees through a dedicated online presence. Exhibits can include announcements about upcoming conferences or events, information on graduate programs, and more.

The Virtual Exhibit Hall is integrated into the online conference platform and will be accessible before, during and after the event. This ensures ongoing visibility and provides all attendees with direct access to your exhibit and a link to your organization's homepage.

**Virtual Exhibit Hall fee: \$600**

[Become an Exhibitor](#)



The screenshot displays a grid of six virtual exhibit cards. Each card features the organization's logo, name, a brief description, and buttons for 'Homepage' and 'View Exhibit'. The organizations shown are:

- American Political Science Association (APSA)**: Founded in 1903, the American Political Science Association (APSA) is the leading professional organization for the study of political science and serves more than 11,000 members in more than 100 countries.
- CAMBRIDGE Cambridge University Press**: We are the academic and business publisher of Cambridge University Press & Assessment. Our internationally renowned books and journals, products and services support learning, teaching and research across higher education. Together with the academic community, we're discovering new possibilities and helping people across the globe.
- ICPSR ICPSSR Summer Program in Quantitative Methods**: Accessible, applied training in a casual learning environment that encourages inquiry and collaboration (in-person and online courses available). Announcing our 2025 dates: General Sessions: June 9-July 3, 2025 and July 7-August 1, 2025 Topical Workshops: May through August 2025.
- INSTITUTE FOR HUMANE STUDIES**: IHS is rooted in the classical liberal tradition and promotes a freer, more humane, and open society by connecting and supporting talented graduate students, scholars, and other intellectuals who are driving progress in the critical conversations shaping the 21st century.
- Michigan Tech Michigan Technological University Department of Social Sciences**: The Environmental and Energy Policy MS and PhD programs at MTU equip students with the necessary tools, insights, and expertise to address pressing global challenges in the environmental, sustainability, and energy sectors.
- ROWMAN & LITTLEFIELD**: Rowman & Littlefield Publishing Group is an American independent academic publishing company founded in 1949. Under several imprints, the company offers scholarly books for the academic market, as well as trade books. The company also owns the book distributing company National Book Network based in Lanham, Maryland.

Example Virtual Exhibit Hall