



National Tax
Association

119th Annual Conference

November 12 - 14, 2026

Pittsburgh, PA



Sponsorship and Exhibitor Prospectus



National Tax
Association

Conference at a Glance



WHO ATTENDS THE CONFERENCE?

Founded in 1907, the National Tax Association serves as the leading association of scholars and professionals dedicated to advancing the theory and practice of public finance, including public taxing, spending and borrowing.

The 118th Annual Conference on Taxation will cover a broad range of topics in tax policy and public finance. Sessions from the fields of accounting, economics, law, and public policy and administration, as well as research from other fields and by practitioners that relate to these topics. Sessions will address current challenges facing policymakers such as the effect of digitalization/e-commerce/remote work on public finances, minimum taxes and international tax law, the child tax credit and other family policies, and global challenges to government finances.

PURPOSE

The NTA 119th Annual Conference on Taxation is the focal point for those engaged in advancing the theory and practice of public finance, including public taxing, spending and borrowing. By bringing professionals and students together in an open exchange of information, the conference provided the highest standard in professional communication.

[Become a Sponsor](#)

FOUNDED IN
1907

MORE THAN
450
EXPECTED
ATTENDEES

MORE THAN
650
MEMBERS

A MESSAGE FROM THE NTA PRESIDENT



Join Us as a Sponsor for the 119th Annual National Tax Association Conference!

Founded in 1907, the National Tax Association (NTA) serves as the leading association of scholars and professionals dedicated to advancing the theory and practice of public finance, including public taxing, spending, and borrowing.

We invite you to sponsor NTA's 119th Annual Conference, November 12-14, 2026, in Pittsburgh, PA. With over 600 members from academia, government, business, and NGO's, the NTA and its flagship publication, The National Tax Journal, promote research and education that seeks to improve tax policy.

Why Sponsor the NTA?

- **Diverse Audience:** The NTA attracts a broad range of attendees, from PhD students to experienced professionals in both academic and non-academic sectors. Sponsoring the conference allows your organization to connect with key experts and showcase your brand to a targeted, engaged audience. .
- **Brand Visibility:** Featuring your brand at the NTA associates you with the leading organization committed to excellence in theory and practice of public finance. Sponsors receive recognition through various channels, including conference materials, signage, and digital platforms, ensuring maximum exposure.
- **Support Research:** By sponsoring the NTA, you contribute to the advancement and dissemination of research on taxation and public expenditure programs. Your sponsorship helps facilitate important discussions on pressing issues, fosters mentorship opportunities, and supports scholarships, allowing attendance by individuals otherwise unable to attend.
- **Mentorship:** Engage the next generation of tax policy professionals by sponsoring mentorship programs.

Become a Partner in Public Finance Research Excellence

As we prepare for the 2026 NTA Annual Conference, we invite you to partner with us and make a lasting impact.

Sincerely,



KIM RUEBEN

NTA President



Sponsorship Levels

		PLATINUM \$30,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	SUPPORTER \$3,500	FRIEND \$1,500
Annual Benefits	Complimentary Registrations to the 2026 Annual Conference	6	5	3	2	1	-
	Recognition at the Annual Conference (signage, slides)	✓	✓	✓	✓	✓	✓
	Recognition on conference website	✓	✓	✓	✓	✓	✓
	Materials for Registration Table	✓	✓	✓	✓	-	-
	Complimentary In-Person Exhibit Table and Virtual Exhibit Hall	✓	✓	✓	-	-	-
	Complimentary Ad in Registration System	✓	-	-	-	-	-
	Recognition as Sponsor for the Opening Reception or Plenary Luncheon	✓	-	-	-	-	-
	Opportunity to deliver a two-minute address about your organization at the Opening Reception or Plenary Luncheon	✓	-	-	-	-	-

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A La Carte Opportunities



Equity and Inclusion Travel Fellowship \$2,000 (10 available)

The Equity & Inclusion Travel Fellowship is designed to support the participation of graduate students and other new scholars who have traditionally not participated in the National Tax Association conference, including underrepresented students and others who haven't historically attended our meetings. This fellowship provides significant financial assistance to those engaged in the theory and practice of public finance, including public taxation, spending, and borrowing. The Fellowships will cover hotel, conference registration, and a travel cost offset.

Includes: Recognition on all conference marketing and signage, complimentary virtual exhibit hall space, and three complimentary conference registrations.



Conference Lanyard \$5,000

Your organization's logo will appear alongside NTAs on the lanyard of every registration badge. This is a great opportunity to see your organization's logo around the neck of every attendee. Includes recognition on all conference marketing, signage and conference webpage and complimentary virtual exhibit hall space.



Flash Drives \$5,000

Your organization's logo will appear alongside NTA's on a flash drive for every attendee to take and use during and after the conference.



NTA Mentoring Dinner for Women and Non-Binary Persons \$3,000

The National Tax Association (NTA) Mentoring Dinner provides an opportunity for women and non-binary persons engaged in the theory and practice of public finance and taxation to interact and create professional relationships with each other and the NTA.

Includes: Recognition on all conference marketing, signage and conference webpage along with the opportunity to deliver a two minute address about your organization at the start of the dinner.



Daniel M. Holland Award Reception \$10,000

The Holland Medal is the most prestigious award given by the NTA, as it recognized lifetime achievement in the study of the theory and practice of public finance. Includes recognition on all conference marketing, signage, and conference webpage, complimentary virtual exhibit hall space and one complimentary 2026 Annual Conference registration.



Reception Sponsor \$10,000 (limit 2)

Recognition on all conference marketing and signage along with the opportunity to deliver a two-minute address about your organization at the start of the reception.



Refreshment Break \$2,000 (6 Available)

Give attendees the fuel they need by offering them that much-needed cup of joe. Your logo will appear in the mobile app, signage posted at the stations as well as on coffee sleeves. Recognition on all conference marketing, signage and conference webpage.



Plenary Luncheon \$10,000

Recognition on all conference marketing, signage and conference webpage, complimentary virtual exhibit space, and the opportunity to deliver a two-minute address about your organization at the start of the luncheon.



Slemrod Lecture Lunch Sponsor \$5,000

Recognition on all conference marketing, signage, and conference webpage, plus the opportunity to deliver a two-minute address about your organization at the start of the lecture.



Wi-Fi Sponsor \$10,000

Recognition on all conference marketing, signage and conference webpage, complimentary virtual exhibit hall space and name and logo on all WI-FI signage and splash page.



Careers Beyond Academia Breakfast \$3,000

Recognition on all conference marketing, signage and conference webpage along with the opportunity to deliver a two-minute address about your organization at the start of the breakfast.



Mobile App \$5,000

Your organization's logo will appear on the landing page of the Conference mobile app as well as on various signage around the conference as the mobile app sponsor. This is a great opportunity to get your logo and organization's information in the hands of all attendees. The mobile app is the top resource for navigating the event.



Mentoring Breakfast \$3,000

Sponsor this special breakfast meant for graduate students and early career professionals. Recognition on all conference marketing, signage and conference webpage along with the opportunity to deliver a two-minute address about your organization at the start of the breakfast.



Notebooks/Notepads \$5,000

Your organization's logo will appear alongside NTA's on a notebook for every attendee to take and use during and after the conference.

Exhibit Hall

JOIN OUR EXHIBIT HALL

Each Table Includes:

- One 6' Skirted Exhibit Table
- Two Chairs
- One Garbage Can

Exhibitor Employer Tables:

This is a great opportunity for academic departments, government agencies, research organizations and other institutions to connect with attendees for discussions about jobs and other career opportunities, as well as share information about your product(s) or services.

Exhibit Hall fee: \$600

[Become an Exhibitor](#)