



# The National Tax Association presents the 40th Annual Spring Symposium in association with the American Tax Policy Institute and the 8th Annual State-Local Tax Program

REGISTRATION - Columbia Foyer Thursday, May 13, 8:00 AM - 2:30 PM Friday, May 14, 8:00 AM - 12:30 PM

**President**Harvey Galper

**Program Chair** *Alan Viard* 

**Executive Director** 

J. Fred Giertz

All sessions will meet in the COLUMBIA BALLROOM

## THURSDAY, MAY 13

8:45 – 9:00 AM
WELCOME AND INTRODUCTION

9:00 - 10:30 AM

FEDERAL TAX AND BUDGET ISSUES: A PANEL DISCUSSION OF PROSPECTS AND POLICIES

Organizer/Moderator: Harvey S. Rosen, Princeton University

Alan J. Auerbach, University of California-Berkeley Austan Goolsbee, Council of Economic Advisers Peter Merrill, PricewaterhouseCoopers LLP Harvey S. Rosen, Princeton University

10:30 - 10:45 AM

BREAK

10:45 - 12:15 PM

HOW DOES BEHAVIORAL ECONOMICS INFORM TAX POLICY?

Organizer/Moderator: Joel Slemrod, University of Michigan

James Alm, Georgia State University — Testing Behavioral Economic Theories In Public Economics in the Laboratory

Raj Chetty, Harvard University — Salience and Taxation: Evidence and Policy Implications

Joel Slemrod, University of Michigan — Tax Policy Complexity: Who's Fooling Who?

Discussants: Alan J. Auerbach, University of California-Berkeley Brian Erard, B. Erard & Associates

12:30 - 1:45 PM

**LUNCHION** - DISCOVERY BALLROOM

Speaker: The Honorable Chris Van Hollen, Congressman, Maryland's 8th District and Member of the United States House Committee on Ways and Means

Presentation of Davie-Davis Award for Public Service

2:00 - 3:30 PM

**HEALTH CARE REFORM: WHAT HAVE WE LEARNED?** 

**Organizer/Moderator:** C. Eugene Steuerle, **The Urban Institute** 

David Auerbach, Janet Holtzblatt, Paul Jacobs, Alexandra Minicozzi, Chapin White, Congressional Budget Office and Pamela Moomau, Joint Committee on Taxation — Would Health Insurance Mandates Increase Coverage? Synthesizing Perspectives from Health, Tax, and Behavioral Economics

Joseph Antos, American Enterprise Institute — Smarter (and Dumber) Subsidies For Health Insurance

Robert Gillette, Gillian Hunter, Ithai Zvi Lurie, Jonathan Siegel and Gerald Silverstein, U.S. Department of Treasury — Simulating Employee and Employer Responses to Changes in the Exclusion for Employer Sponsored Insurance

Discussants: C. Eugene Steuerle, The Urban Institute Fred T. Goldberg, Skadden, Arps, Slate, Meagher & Flom LLP

3:30 - 3:45 PM

BREAK

3:45 - 5:15 PM

#### **TAXING FIRMS IN A GLOBAL ECONOMY**

## Organizers/Moderators: Kimberly Clausing, Reed College and Dhammika Dharmapala, University of Illinois at Urbana-Champaign

Daniel Shaviro, New York University — The Case Against Foreign Tax Credits

Mihir Desai, Harvard University and Dhammika Dharmapala, University of Illinois at Urbana-Champaign — Taxes and the Organizational Form of Foreign Investment

Kimberly Clausing, Reed College — Multinational Firm Headquarters Decisions

Discussants: Dhammika Dharmapala, University of Illinois at Urbana-Champaign Joel Slemrod, University of Michigan Jennifer Gravelle, Congressional Budget Office

5:30-6:30 PM

RECEPTION - DISCOVERY BALLROOM

## FRIDAY, MAY 14

8:45 - 10:15 AM

#### ISSUES AFFECTING LOWER INCOME TAXPAYERS: CREDITS AND RETURN PREPARATION

Organizer/Moderators: Joseph Bankman, Stanford University and Leslie Book, Villanova University

Karen Hawkins, Internal Revenue Service, Office of Professional Responsibility — Regulating Return Preparers

Elaine Maag, The Urban Institute — Simplifying the Law through a 'Unified' Credit for Low-Income Taxpayers

Joseph Bankman, Stanford University — Using Technology to Simplify Filing: Ready Return/Simple Return

Discussants: Nina Olson, Internal Revenue Service, National Taxpayer Advocate Leslie Book, Villanova University

10:15 – 10:30 AM

BREAK

10:30 AM - NOON

#### TAX ISSUES WITH RESPECT TO THE FINANCIAL SECTOR IN A POST-CRISIS WORLD

**Organizers/Moderators:** *Daniel Shaviro,* **New York University and** Victoria J. Perry, **International Monetary Fund and American Tax Policy Institute** 

Thornton Matheson and John Brondolo, International Monetary Fund — Financial Transaction Taxes

Joel Slemrod, University of Michigan, Daniel Shaviro, New York University and Douglas Shackelford, University of North Carolina — Taxation and Financial System Reform

Douglas Elliott, Brookings Institution — The Interface of Financial Regulation and Taxation

**Discussants:** *Timothy Edgar*, University of Western Ontario *Michael Keen*, International Monetary Fund

#### **PROGRAM COMMITTEE**

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Kimberly Clausing, Reed College
Dhammika Dharmapala, University of Illinois at Urbana-Champaign
Harvey Galper, Deloitte Consulting LLP
J. Fred Giertz, University of Illinois and Trustee, State Universities Retirement System
Victoria J. Perry, International Monetary Fund and American Tax Policy Institute
Harvey S. Rosen, Princeton University
Joel Slemrod, University of Michigan
C. Eugene Steuerle, Urban Institute

Dennis Zimmerman, American Tax Policy Institute

## **State-Local Tax Program** Fiscal Sustainability and Fiscal Institutions

Donald Boyd, Rockefeller Institute of Government

12:00 - 1:15 PM

**LUNGITION** – DISCOVERY BALLROOM

Speaker: Richard Ravitch, Lieutenant Governor, State of

**New York** 

1:30 – 2:45 PM STATE-LOCAL FISCAL CONDITIONS AND RESPONSES

Moderator: Ranjana Madhusudhan (Invited)

Scott Pattison, National Association of State Budget Officers Christopher Hoene, National League of Cities J. Fred Giertz, University of Illinois and Trustee, State Universities Retirement System

Nicholas Johnson, Center on Budget and Policy Priorities

2:45 - 3:00 PM

BREAK

3:00 - 4:15 PM

FISCAL SUSTAINABILITY, FISCAL INSTITUTIONS, AND POLITICS

Moderator: Sue Urahn, Pew Center on the States

Shanna Rose, New York University
Shayne Kavanaugh, Government Finance Officers Association
Lisa Parker, Governmental Accounting Standards Board

#### **Program Chair**

Donald Boyd, Rockefeller Institute of Government

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Charmaine J. Wright, Washington, DC

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Eric Toder, Urban Institute and Urban-Brookings Tax Policy Center, Washington, DC

#### PAST PRESIDENTS

James Poterba, Massachusetts Institute of Technology, Cambridge, MA Ranjana Madhusudhan, New Jersey Treasury Department, Trenton, NJ

#### **ELECTED MEMBERS**

Gerald Auten, Office of Tax Analysis, U.S. Department of Treasury, Washington, DC Peter Brady, Investment Company Institute, Washington, DC Donald Bruce, University of Tennessee, Knoxville, TN Dhammika Dharmapala, University of Illinois College of Law, Champaign, IL

William Gentry, Williams College, Williamstown, MA
Michelle Hanlon, Massachusetts Institute of Technology, Cambridge, MA
Laura Kalambokidis, Dept. of Applied Economics, University of Minnesota, St. Paul, MN
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George Zodrow, Rice University, Houston, TX William Gentry, Williams College, Williamstown, MA

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J. Fred Giertz, University of Illinois, Chicago, IL

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**HOTEL INFORMATION** 

Arrival

#### **HOLIDAY INN CAPITOL**

Departure\_\_

550 C Street SW (L'Enfant Plaza Metro), Washington DC 20024

Phone: 202-479-4000 FAX: 202-488-4627

NTA has blocked a limited number of rooms at \$259 single/double (plus 14.5% tax) for those attending the Symposium. Please register as soon as possible to be assured of these rates. The cutoff date for the NTA block is April 14, 2010.

Check-in time is after 4:00 PM and checkout time is prior to 12:00 noon. If you must cancel, please notify the hotel within 72 hours prior to arrival date to avoid charges.

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2010 National Tax Ass	sociation	Spring Symposium Program in Association			
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REGISTER BY:	MAIL: FAX:	National Tax Association 725 15 <sup>th</sup> Street NW #6 VISA or MasterCard (sorry, no American Express			
Registration Fee includes	Sessions,	Luncheons, Reception (May 13), and Breaks			
\$180	SYMPOSIUM ONLY				
\$55	8th STATE-LOCAL TAX PROGRAM ONLY				
\$205	SYMPOSIUM AND 8 <sup>th</sup> STATE-LOCAL TAX PROGRAM				
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Be sure to mention the National Tax Association when making reservations, which must be accompanied by a first night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of the above methods.

The National Tax Association does not make or guarantee reservations for those attending the symposium. Attendees are responsible for their own room charges.

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### **Institute**

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## National Tax Association Mational Tax Mssociation Mss 15th Street WM #600 Policy Msshington DC 20005-2109

#### **PROGRAM AT A GLANCE**

#### TAX POLICY IN A TIME OF GRIDLOCK

#### THURSDAY, MAY 13

## FEDERAL TAX AND BUDGET ISSUES: A PANEL DISCUSSION OF PROSPECTS AND POLICIES

## HOW DOES BEHAVIORAL ECONOMICS INFORM TAX POLICY?

Testing Behavioral Economic Theories in Public Economics in the Laboratory

Salience and Taxation: Evidence And Policy Implications Tax Policy Complexity: Who's Fooling Who?

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The Case Against Foreign Tax Credits Taxes and the Organizational Form of Foreign Investment Multinational Firm Headquarters Decisions

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IRS—Regulating Return Preparers
Simplifying the Law through a 'Unified' Credit for Low-Income
Taxpayers

Using Technology to Simplify Filing: Ready Return/Simple Return

## TAX ISSUES WITH RESPECT TO THE FINANCIAL SECTOR IN A POST-CRISIS WORLD

Financial Transactions Taxes Taxation and Financial System Reform The Interface of Financial Regulation and Taxation

#### STATE-LOCAL TAX PROGRAM

FISCAL SUSTAINABILITY AND FISCAL INSTITUTIONS

#### FRIDAY, MAY 14

STATE-LOCAL FISCAL CONDITIONS AND RESPONSES

FISCAL SUSTAINABILITY, FISCAL INSTITUTIONS, AND POLITICS